

CELLFOOD®

CELLFOOD® is the best selling ANTIOXIDANT nutritional supplement consisting of oxygen, trace elements, minerals, enzymes and amino acids to fight ageing, physical, mental and environmental stress.

- It oxygenates, nourishes and detoxifies cells
- It increases energy levels without artificial stimuli
- It eliminates excess free radicals (antioxidant effect)
- It helps balance pH
- It accelerates the removal of lactic acid, improving athletic performance
- It improves resistance and vital energy
- It reinforces the immune system
- It alleviates allergic reactions
- It ensures quicker recovery after any injury
- It accelerates the post-traumatic healing process
- It increases alertness
- It improves concentration span
- It supports the lungs and breathing function

CELLFOOD® is different from other common supplements because:

- It consists of plant-based ingredients only
- Thanks to its colloidal composition, the nutrients are quickly and completely absorbed into the bloodstream and the various tissues directly, without overloading the digestive system or the liver
- It is completely non-toxic
- It does **not** contain **yeast** or **gluten**
- It increases the absorption of all other nutrients taken by decreasing surface tension
- It aids digestion and metabolism
- It helps to clean out the intestine, restoring normal bowel function.



N.B. Food supplements are mostly recommended, especially in the case of over production of free radicals, nutritional deficiency due to an imbalanced diet and an erratic lifestyle. Food supplements should not replace a balanced diet.

CELLFOOD®

Oxygen for life

Energy and Wellbeing



Cellular detoxification and antioxidant bionutrition

Everett Storey Formula



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The worlds' number 1 antioxidant nutritional supplement against:
Free radicals, stress, fatigue, oxygen deficiency and ageing

Health and wellbeing is not defined as a simple absence of illness, but as a feeling of complete physical, mental, social and cultural wellbeing, in harmony with nature and the environment which surrounds us. Nowadays, this is threatened by the disastrous effects of pollution and an erratic lifestyle.

MANY ENEMIES . . .

Agents of a physical nature (ultraviolet radiation, electromagnetic fields, etc.), chemical nature (benzene, dioxin, pesticides, cigarette smoke, etc.) and biological nature (viruses, bacteria, fungi, toxins, etc.), alone or combined, contaminate the air we breathe, the water we drink and the food we eat, causing serious damage to our body. Our lifestyle, if unsystematic, either due to personal choice, or through social and cultural conditioning, can also become one of the factors to trigger illness through a poor diet and inadequate physical activity.

A combination of these undesirable events, resulting from an erratic lifestyle and environmental pollution, synergise, and reduce the bioavailability, therefore, the ability of our body to use oxygen, macronutrients (most especially amino acids and proteins) and micronutrients (mineral salts and vitamins).

. . . OXYGEN AND HEALTH

Oxygen provides life and energy to every living cell. Our body uses oxygen to metabolise food and eliminate toxins and waste through oxidation. The ability to think, feel, move, eat, sleep and even talk depend on generated energy from oxygen. Low oxygen levels are undesirable because they affect the body's cell metabolism and give rise to various health problems. Health authorities stress that oxygen deficiency accompanies and is an integral aspect in all disease states. Thus, oxygen deprivation in the blood could be the starting point for immune deficiency and the beginning of feared health problems such as cancer, leukemia, AIDS, seizures, nerve deterioration and Candida.

VITAMINS and MINERALS

Vitamins and minerals are essential nutrients required in small doses (micronutrients) for the proper functioning of our body. Due to the growing depletion of minerals in our foods, most of us will certainly need some form of supplementation.

CONSEQUENCES

Altered bioavailability of oxygen and micronutrients damage our cells, causing premature ageing and disease.

CELLFOOD®: The BEGINNING

Over 40 years ago, the American physicist Everett L. Storey, was referred to as a 'genius' by Albert Einstein, crediting him with the development of the 'water-splitting' technology. This extraordinary scientist formulated a product specifically designed to improve our wellbeing and prevent disease triggered by increased environmental pollution, coupled with an erratic lifestyle. Since then, the 'Everett Storey Formula', was made available as CELLFOOD® to all potential consumers, earning their trust in numerous countries around the world and achieving one of the widest market shares in the nutritional supplements sector, making it an essential and exclusive 'PASS FOR WELLBEING'.

POOL

CELLFOOD® (active ingredient Deutrosulfazyme®) is a highly energised aqueous colloidal system that is composed of a POOL or a complex mixture of 78 ionic trace elements and minerals, 17 amino acids, 34 enzymes, electrolytes and dissolved oxygen, all suspended in a solution of Deuterium Sulphate. It is a complete mineral and nutritional supplement containing naturally occurring substances, essential to support the body's bio-chemical functions and hence, brings to our diet what modern living and technologies have stripped away.

ANTIOXIDANT

CELLFOOD® exerts an extraordinary antioxidant power, and is able to promptly neutralise any excess unused oxygen, preventing it from being transformed into free radicals. Thanks to its advanced technology, it scavenges and bonds with dangerous oxygen free radicals, supplying the body with usable oxygen in a controlled manner at a cellular level when needed. This property is supported in several *in vitro* and *in vivo* clinical studies.

SYNERGISTIC

The diverse nutrients and substances that comprise CELLFOOD®, are all natural and rigorously controlled. These constituents potentiate the effects of each other enabling the body to function optimally.

SYSTEMIC

CELLFOOD®, available in a highly efficient proprietary delivery system in the form of drops, is absorbed rapidly and completely (95% bioavailability at the cellular level), allowing the nutrients to pass immediately through the sensitive membranes of the mouth, throat and oesophagus directly into the blood stream, thanks to its colloidal nature. This increased availability of nutrients and enhanced nutritional biochemical activity, enables the body to function optimally.



THE MODULATED SOLUTION TO OXYGEN DEFICIENCY

Many other oxygen products tend to flood the body with oxygen, often creating dangerous oxygen free radicals. The release of these reactive oxygen species results in oxidative injury to biological systems such as lipids found in cell membranes, proteins found in blood vessels as well as myocardial tissues. CELLFOOD® actually bonds with dangerous oxygen free radicals, thereby, increasing the levels of energy in the body by supplying usable pure oxygen on demand, directly to the cells according to their metabolic requirements.

NATURAL OPTIMAL SUPPLEMENT

CELLFOOD®, is a natural supplement, that provides all the essential building blocks for the daily cleansing, nourishing, building and balancing of the body, in order for it to function optimally.

IMMEDIATE AND PROLONGED DETOXIFICATION

The unique chemical and physical properties of CELLFOOD® make it an ideal product for detoxification. This may be experienced in the form of more frequent bowel movements, urination and slight nausea. The body starts to liquefy accumulated waste and toxins that may have been lodged in the tissues and cells of the body for many years, and eliminates them in various forms such as phlegm and mucus. This process of detoxification is a sudden and acute reaction brought on by the strengthening of the body's energy, so that old toxins can be eliminated. CELLFOOD® drops purify the extracellular matrix, restoring and optimising communication processes between cells, with the consequent stimulation of the immune function and an improvement in muscle performance.

ABSENCE OF UNDESIRABLE EFFECTS AND TOXICITY

CELLFOOD® is free from toxicity and side effects (LD 50, in rats is superior to 5000 mg/kg of body weight). CELLFOOD® has '0 calories', and does not contain lactose, gluten, alcohol, glucose or any ingredients that are on the list of 'banned substances' as regulated by international, professional and amateur athletic associations. It can therefore be taken by both athletes and those that suffer from food intolerances. The CELLFOOD® elements are derived from only the finest natural sources, which are cryogenically and not chemically extracted, and which are completely non toxic.

WIDE RANGE OF 'INDICATIONS'

CELLFOOD® drops provide the cells with essential building blocks needed to perform required normal functions to achieve optimal health. It is useful in cases of nutritional deficiency, detoxification, in hypoxic syndromes (reduction in the level of oxygen in the tissues), in all cases of asthenia and poor athletic performance. Furthermore, it is useful in preventing and combating oxidative stress (associated with common illnesses such as hypertension, atherosclerosis, stroke, Parkinson's disease, Alzheimer's, ulcerative colitis, diabetes, arthritis, certain types of tumours, etc.), multiple chemical sensitivity syndrome, immune deficiency and intolerances. Thanks to its liquid formulation, the dosage may be adapted according to the unique requirements of each individual case, starting from 1 to 8 drops or 16 or 25 drops 3 times daily.

HOW TO TAKE IT

CELLFOOD® drops is available in the form of a 30ml bottle, sufficient for 30 days at a maximum dose of 8 drops, 3 times daily. Recommended dose for children is 1 drop of CELLFOOD® for each year of the child's age, up to a maximum of 12 drops a day.

CELLFOOD® drops must be diluted in a full glass of purified or bottled water with a low mineral content, preferably with a neutral pH, or juice following a classic incremental protocol as seen below. It is advisable to shake the bottle well before use, to avoid the use of common tap water to dilute CELLFOOD®, and to take it at least 15-20 minutes before meals. The product can, nevertheless, be taken on an empty stomach, anytime a person feels weak or stressed. Immediately after a large meal, CELLFOOD®'s rich enzymatic composition aids digestion.

POSOLOGICAL TABLE

	Morning	Afternoon	Evening
1 st 2 nd 3 rd day	1 drop	1 drop	1 drop
4 th 5 th 6 th day	2 drops	2 drops	2 drops
7 th 8 th 9 th day	3 drops	3 drops	3 drops
10 th 11 th 12 th day	4 drops	4 drops	4 drops
13 th day	5 drops	5 drops	5 drops
14 th day	6 drops	6 drops	6 drops
15 th day	7 drops	7 drops	7 drops
16 th day	8 drops	8 drops	8 drops
17 th day onwards	8 drops	8 drops	8 drops

Continue taking 8 drops, three times daily.

Cycles of 3 months, twice or three times a year are recommended.